



More About Chufa in Our Executive Summary

Unlike the South African gold mines of the past, our gold nuggets are not two miles underground. The South Africans needed funding of millions of dollars to dig. But our gold nuggets are less than a foot deep in the USA. To raise the gold nuggets for our population, we will need minimum capital. And the rise will go far. But to start, what and where are these gold nuggets?

These nuggets are known as “*Chufa*,” the “superfood” of creation, and its gold nuggets give us incredible milk with medicinal properties. Drink the planet’s best non-dairy “*milk*,”— and we will survive for future generations. Chufa has been enjoyed for thousands of years. Invest in the planet’s best “nuggets” — enjoyed for generations for health, strength, happiness, love, and intelligence.

Here is what your investment will be involved with.

1. Chufa gives everyone the healthiest “plant” milk on our planet. It has shown to be helpful in the prevention and treatment of many diseases, including several cancers, colon cancer in particular.
2. Chufa has a delicious light-sugary taste. And it is milky and creamy. It also mixes well with herbs and seeds, such as sesame, hemp, and sunflower seeds, also connects with plants like agave. (See our Product Chart attached.) Chufa also contains a portion of natural salt, which is also very healthy.
3. Chufa is an excellent food for domestic and wild animals, such as deer, turkeys, and carp.
4. Chufa is excellent for hard workers, like police, military, astronauts, pilots, firefighters, sailors, and more. Our troops at war – please G-d not – will be best fed with small cereal bars and Chufa milk bays or bottles, giving them good protein, starch, fats, vitamins, minerals, and more.
5. Chufa is versatile. It’s milk, oil, and flour are used for skin creams, hair shampoo, soap, cooking, and more. It’s oil is also used for machines.
6. Chufa is very affordable and low-cost to obtain, and easy to sell. Chufa farms would be very profitable in the first year of their seed planting. It can be grown from Alabama to Florida to North Carolina, and even farther north. But South Carolina has the best state position for its water access, especially with the Savannah River shared with Georgia.
7. Our sales and marketing needs are straightforward, and we have a strong strategy. And we have access to more than 100 years of training and experience from our connections in Africa and Spain.
8. We intend to capture the American market. The Chufa companies and farms in other parts of the world have always succeeded.
9. We have an excellent G-d-loving team (for the food G-d gave us to grow and expand).
10. Good investments over reasonable timeframes of \$5M for production and the farms would bring revenues over \$600M-\$800M over three to five years and employ 300-600. And raise more than 1000 mini-farms in the USA.

(The Chufa Milk market worldwide was valued at \$466.1M in 2020 and is projected to reach \$793.7M by 2027, at a CAGR* of 7.9% during the forecast period. *Compound Annual Growth Rate.)

(See our pitch deck and our business plan on <https://chufaland.com/funding/angels/> or our menu button at [@](https://chufaland.com) “Invest in Chufaland”). See also our store Chufa Bistro, soon to become the core franchise – <https://chufabistro.com>.

More about Chufa Nuggets:

Chufa is a nutritious “superfood”. And Chufa milk is an excellent source of vitamins and minerals, including *Quercetin*, *Zinc*, Vitamins A (*Beta carotene*), B6 (*pyridoxine*), C, D, and E, good fatty acids such as *Oleic acid*, and *Calcium*, *Magnesium*, *Potassium*, and much more. It is also 100% lactose and gluten-free and always organic.

We have a large variety of viable products that are popular in our town, and we are ready to expand. Our brand names are “Chufaland,” which is our HQ and production plant, “Chufaranch,” which is our store and franchise; and “Chufafarm,” which is for our effort for the future farms. (Chufa farms are increasing worldwide, especially in China, India, Spain, and North and West African green countries. So, it is imperative that we grow our product on US soil, mainly for demand coming from our communities.)

We need investments, Series A plus, funding for staff, marketing, sales, production, and growing—help with farm acquisition grants from the agriculture divisions of the USA, especially South Carolina, North Carolina, Florida, Georgia, and other states. Over the next 3 to 6 years, we will employ more than 300-600 people, and we also expect to provide revenue and expansions for almost 1000 small farms.

... / We also. . .

We also have relations with farms and plants in Morocco, Ghana, Niger, Nigeria, Spain, Israel, UAE, and others. And, here in South Carolina, we also have ways to link with the military. We have fast access to become a major AAFES Vendor—selling to the military.

Please read our Pitch Deck and Business Plan.

Yours sincerely

Handwritten signatures of Esther Perez and Joseph Shapiro.

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<https://chufaland.com/funding/angels> or our menu button at <https://chufaland.com> @ “Invest in Chufaland” for our Pitch Decks and Business Plan. (770) 870-1316 / (803) 705-9200.